

Promoting Tourism Together

Longford Tourism in collaboration with Longford Local Enterprise Office would like to invite all Tourism Providers to this free online networking event on <u>Tuesday 27th April from 10am -12pm</u>.

The theme of the event is "promoting tourism together". The primary aim is to help connect our tourism providers with Fáilte Ireland, the Ireland's Hidden Heartlands brand, Longford Tourism and importantly with each other.

Stronger connections between accommodation and activity providers will allow us to build more complex, interesting and interactive **itineraries**. Working together, cross-selling and knowing what we have to promote will help individual providers and help to **make the County more attractive to visitors**. The event will include a series of elevator pitches from Longford's activity providers, a session on how to sell yourself and your business via social media and an opportunity to meet fellow tourism providers.

Interested in attending ?

To receive the link to this online event, please email : tourism@longfordcoco.ie

and provide your name, contact tel /email and the name of your business



www.longford.ie

